



THE LITTLE GREEN BOOK

A pocket guide to basic sustainability terms
designed to accelerate your sustainability journey



THE LITTLE GREEN BOOK

**SUSTAINABILITY
DICTIONARY**

A pocket guide to basic sustainability terms designed to accelerate your sustainability journey

Made for you with  by 

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Green My Experience

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ABOUT GREEN MY EXPERIENCE.....

This Sustainability Dictionary - The Little Green Book, provides you with an orientation to basic sustainability terms and concepts. Designed for both the newbie and the expert, these simple definitions will help deepen your own understanding of sustainability and help you teach others about critical sustainability concepts.

At Green My Experience, we align with the mindset that sustainability is not just about the environment and climate, but rather encompasses environmental, social, and governance factors or “ESG” (see how we snuck your first definition in here?). Check us out at www.greenmyexperience.com

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BASIC DEFINITIONS

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BASIC DEFINITIONS

TERMS EXPLORED IN THIS CHAPTER:

1. Sustainability
2. Sustainability Strategy
3. Sustainable Development Goals (SDGs)
4. Environmental, Governance, & Social (ESG)
5. Triple Bottom Line
(People, Profit, Planet)
6. Sustainability Report
7. Stakeholder
8. Materiality
9. Certification



SUSTAINABILITY

Sustainability means doing things now in a way that doesn't make it hard for people in the future to do what they need to do. It's like making sure you have enough cookies for yourself but also saving some for your friends who will come over later. The United Nations Brundtland Commission said sustainability is about meeting our needs today without stopping the next generation from meeting their needs. This includes thinking about nature, people, and money, so that we can have a better and fairer world in the future.



SUSTAINABILITY STRATEGY

A detailed plan created by an organization to tackle their environmental, social, and economic challenges in a way that's good for the company, its people, and the environment. It includes goals, ideas, and rules aimed at making sure the organization company acts responsibly and fairly.

